

# AT JW MARRIOTT DESERT SPRINGS RESORT & SPA THIS VALENTINE'S DAY, RED VELVET MASSAGE AND SWEET CREAM SCRUBS OFFER A SWEET SPA EXPERIENCE

Zero-Calories and 100% Indulgence Bring Tender-Kneaded Care to Palm Desert Hotel this February

PALM DESERT, CA — *Freshly baked* spa treatments with zero calories are being offered at the <u>JW</u> <u>Marriott Desert Springs Resort & Spa</u> this February, just in time for Valentine's Day.

The Red Velvet Heavenly Meltdown treatments are a sweet, guilt-free indulgence. The 60-minute Red Velvet Aromatherapy Massage uses a white velvety buttercream-scented whipped shea butter with Whoopie! Cream. The Sweet Cream Salt Scrub (30 or 60-minutes) is an invigorating sea salt exfoliation that uses silky rice bran oil and adds a touch of soft sweet cream aroma. And the Caviar Facial is the ultimate experience for the face, hands and décolletage. This unique facial hydrates, lifts, firms and smoothes the skin with protein-rich caviar and powerful antioxidants. Spa-goers will emerge renewed, refreshed and well... you know, looking quite tasty.

All treatments are available throughout the month of February 2013 at the 38,000 square-foot <u>Spa at</u> <u>Desert Springs</u>—now the largest in Southern California. The spa also features Turkish hammams, digitally programmable desert rain showers by Kohler, and saunas with floor-to-ceiling windows looking over the resort's Ted Robinson golf courses. The Spa is also equipped with a fitness center, Spa Bistro serving organic produce and free-range meats and a full spa retail shop.

## Details for The Red Velvet Heavenly Meltdown treatments:

#### **Red Velvet Aromatherapy Massage**

This deliciously relaxing massage uses a white velvety buttercream-scented whipped shea butter with Whoopie! Cream to alleviate tension and soothe your soul. 60min/\$119

#### The Sweet Cream Salt Scrub

Silky rice bran oil and invigorating sea salt gently exfoliates your skin to a radiant glow. A note of soft sweet cream aroma furthers this delectable experience. 30/60min/\$65/\$119

#### **Caviar Facial**

Rich in vitamins, minerals, protein and antioxidants, the Caviar Facial is the ultimate luxurious experience for the face, hands and décolletage. You'll emerge hydrated with smooth skin thanks to protein-rich caviar and powerful antioxidants.

60 min/\$129

JW Marriott Desert Springs Resort & Spa offers numerous getaway packages, including a Spa Getaway Package and a Couples Getaway Package.

**The Spa Getaway** Package includes a resort guestroom, two spa treatments per night stayed (choice of Swedish Massage or Deep Cleansing Facial or a \$200 spa credit per room per night to be used toward treatment of choice) and breakfast buffet for two at Rockwood Grill. Reserve the Spa Getaway Package by entering promotional code SPA when you visit the website.

**The Couples Getaway** Package includes a resort guestroom, one 60-minute spa treatment (massage or facial), one round of golf, breakfast buffet for two in Rockwood Grill and spa access for two. To take advantage of the Couples Getaway package, visit the website and enter promotional code ES6.

The resort recently completed a \$25 million dollar renovation, completed this summer, in celebration of the resort's "silver anniversary." The renovation includes the resort's Ted Robinson-designed Palm golf course, a refresh of 884 <u>guestrooms and suites</u>, and the additions of retail outlet, Sunnylands Chocolate Factory, and restaurants Rockwood Grill, Blue Star Lounge, and Fisherman's Landing – all which have opened in July.

### About JW Marriott Desert Springs Resort & Spa

JW Marriott Desert Springs Resort & Spa, located in the heart of California's Coachella Valley and framed by three majestic mountain ranges, is a sprawling oasis offering a remarkable contrast to the stark beauty of the desert. The AAA Four-Diamond property opened in February 1987 and is one of the largest resort and convention complexes in the southwestern United States. The resort's recently refreshed 884 guest rooms and suites are located in wings surrounding swimming pools, lakes, verdant fairways, lush gardens and manicured lawns. Guest rooms are spacious and include separate tubs and showers, iHome audio systems, and private balconies. Featured dining options include Mikado Japanese Steakhouse, The Lobby Bar, and Oasis Bar & Grille, with new additions, Fisherman's Landing and Rockwood Grill & Blue Star Lounge. The resort boasts an award-winning 32,000-square-foot-spa and recreation facilities that include two recently-renovated Ted Robinson championship golf courses, an 18-hole putting course, 20 tennis courts, basketball courts, lawn croquet and biking. www.marriott.com/CTDCA

#### **MEDIA CONTACTS:**

Emily Bird-Hrivnak JW Marriott Desert Springs Resort & Spa 760-862-1526 / emily.bird@marriott.com

Amanda Schinder / Maria Coder Nancy J. Friedman Public Relations aschinder@njfpr.com / maria@njfpr.com 212-228-1500